

THURSDAY, JANUARY 22

Self-guided Farm Tour 9:00-4:30

In your own car, drive to three farms near Washington (about 90 minutes north of Atlantic Beach) to see hybrid striped bass, large-mouth bass, and catfish operations. Then finish the day with an afternoon tour of the Center for Marine Sciences and Technology (CMAST) in Morehead City (just ten minutes from our host hotel in Atlantic Beach).

FRIDAY, JANUARY 23

Presentations and Panel Discussions

- 8:00 Registration
- 8:45 Introduction and Welcome
- 9:00 National and North Carolina Updates
- 9:30 North Carolina Research Updates
- 10:45 North Carolina Industry Research
improving catfish fingerlings, clam research
- 11:30 Lunch
Keynote speaker: Rick Martin, Publisher, Fish Farming News
"Behind the Headlines: The Role of the Business Press in US Aquaculture"
- 1:30 North Carolina Grower's Requests:
 - Water use and algae management
 - Advancements in controlling bird predation
- 3:30 Straight from the Farmer's Mouth:
 - How to make your aquaculture venture more profitable
- 5:00 Adjourn
- 5:30 NC Aquaculture Association meeting
- 6:00 Evening social
- 6:30 AquaFood Festival

SATURDAY, JANUARY 24

Workshops

The following are concurrent:

- 8:00 – 12:00 Advanced Pond Management Strategies
- 8:00 – 12:00 Aquaculture Education in the Classroom
- 8:00 – 12:00 NC Shellfish Aquaculture and Projects
- 8:00 – 12:00 Warmwater Aquaculture

SEE A MORE DETAILED AGENDA

& REGISTER ONLINE AT

WWW.NCAQUACULTURE.ORG

"Fish farming will overtake cattle ranching as a food source by 2010. Aquaculture has been the fastest-growing sector of the world food economy over the past decade, while beef production has stagnated."

ó World Future Society's
Forecasts for the Next 25 Years (2001)

ACCOMODATIONS

Sheraton Atlantic Beach Oceanfront Hotel
(conference host)
2717 West Fort Macon Road (252.240.1155)
Single: \$53.00 + tax

Days Inn
602 West Fort Macon Road (252.247.6400)

Ramada Inn
Hwy 58 and Salter Path Road (252.247.4155)

SPONSORS

- NC Aquaculture Association
- NC Department of Agriculture & Consumer Services
- NC Farm Bureau
- NC Sea Grant Program
- NC Small Business & Technology Development Center (SBTDC)
- NC Soil & Water Conservation Society
- NCSU College of Agriculture & Life Sciences

IN COOPERATION WITH:

- Carolina Classics Catfish, Inc.
- Progress Energy, Inc.
- Aquatic EcoSystems, Inc.
- Agribusiness Innovation Alliance

REGISTRATION

REGISTER ONLINE AT WWW.NCAQUACULTURE.ORG

Name: _____

Company: _____

Address: _____

City/St/ZIP: _____

Phone: _____ E-mail: _____

Print your name as it should appear on your namebadge:

I want more information on Thursday's self-guided tours.

Please complete and return with your check (or pay by credit card):

Number of attendees (includes AquaFood Festival):
_____ @ \$ 80.00 = \$ _____

Number of students (AquaFood Festival not included):
_____ @ \$ 15.00 = \$ _____

Student/spouse AquaFood Festival:
_____ @ \$ 35.00 = \$ _____

Exhibit booth (includes one registration):
_____ @ \$ 250.00 = \$ _____

Total enclosed (or charged): \$ _____

Make check payable to **NC Aquaculture Development Conference** and mail to:

NC Aquaculture Development Conference
c/o SBTDC, 2627 Grimsley Street
Greensboro, NC 27403-3135

Or complete the following credit card information and mail to the same address (or FAX it to 336.299.1468):

Card type: VISA Master Card

Card number: _____ - _____ - _____ - _____

(NOTE: Statement will list payment to "UNC CH SM BUS TECH POS")

Expiration date: ____ / ____ Name (on card): _____

Signature of person authorized to charge: _____

If you have questions, please phone Matt Parker at 252.633.1477
or visit our homepage at www.ncaquaculture.org

Registration is limited to the first 300.
No refunds will be granted after 9 January 2004.

SOME OF THIS YEAR'S CONFERENCE SPEAKERS...

RICK MARTIN publishes *Fish Farming News*. He also is a director and officer of the National Aquaculture Association and is a past director of the US Aquaculture Suppliers Association. *Fish Farming News* is the only national aquaculture newspaper in the US. Martin, our keynote speaker, will take attendees behind the scenes, explaining how the news is gathered for each issue, what the mission of the business press is in the aquaculture industry, and how the press helps shape public perception of our industry.



BILL COX is the president of Island Fresh Seafood in Meggett, SC. Island Fresh Seafood began in 1990 producing farm raised shrimp, and in 1996, they expanded into clam and clam seed production. Bill has an undergraduate degree in Business from The College of Charleston. Before beginning Island Fresh Seafood, Bill gained extensive business knowledge working around the country.

BRENDA & TED DAVIS own White Rock Fish Farm in Craven County and have been raising hybrid striped bass since 1991. Prior to entering this aquaculture operation, Ted was "Operator Responsible in Charge" of all water discharge from the PCS Phosphate facility in Aurora, NC. Brenda brought her business experience from many years with Flanders Filters, Washington, NC. Earlier this year, they launched another business, "The Butchers Seafood Market." The Davis' have also been instrumental in the formation of the first fish farmers cooperative in NC, "The Fish Connection," which principally serves as a marketing and informational clearinghouse for its hybrid striped bass producer members.



SEE A DETAILED AGENDA
AND REGISTER ONLINE AT

WWW.NCAQUACULTURE.ORG

Your credit card information will be encrypted
and securely transmitted to our registrar.

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NC AQUACULTURE DEVELOPMENT CONFERENCE
C/O SMALL BUSINESS AND TECHNOLOGY DEVELOPMENT CENTER (SBTDC)
2627 GRIMSLEY STREET
GREENSBORO, NC 27403-3135

ADDRESS SERVICE REQUESTED

RAISE FISH!

DISCOVER THE LATEST

ECONOMIC

MARKETING

PRODUCTION

PROCESSING

NATIONAL/INTERNATIONAL ISSUES

AFFECTING THE AQUACULTURE INDUSTRY

NORTH CAROLINA
AQUACULTURE
DEVELOPMENT CONFERENCE

22-24 January 2004
Sheraton Atlantic Beach